



Minutes

Date: November 4, 2008 - Board of Directors Teleconference

Participants: Jim Bacher, Henry Benitez, Sanne Cubberly, Thomas Ha, Murlin Marks, Richard Pescatore, Ken Thomas, and Ivan Vandewege.

1. Welcome – Henry announced the election results: Jack Burns and Rich Pescatore were re-elected to the BoD. Jim Pierce, and Ivan Vandewege are new members. Thomas Ha will be Membership VP.
2. Treasurer's Report – Murlin went over the treasurer's report that he sent out November 1. The PSES should be okay financially. Even with an adjustment for a down financial market, our reserve should be above 50% of expenses both forecast for this year, and budgeted for 2009. In February, we will make a presentation to FinCom, and hope to be removed from its watch list. This will be a factor in the Society Review Committee (SRC) evaluation of the PSES provisional status during the same February TAB session. BoD members also need to start thinking about 2010 financial needs, since the 2010 budget will be put together by spring. We are tentatively planning a second conference in 2010, so that will add a new element to our budget.
3. Marketing – Jim said that at the October meeting it was decided that we needed to establish a Marketing Committee to focus on marketing strategies. Please let Jim know if you are interested in participating with this. Jim hopes to get a board member to chair this committee, and get it moving.
4. Membership – Ken reported that we have new chapter interest from Hong Kong, Singapore, Arizona, Argentina, and a joint chapter centered in Toronto. Ken will get an email blast to remind members to renew. This blast may be combined with a notice of the election results and a solicitation for future board nominees.
5. SRC Review – We need to get our ducks in a row for the SRC's critical evaluation of the PSES existence. By early December, we need to provide written input on our Business Plan progress. Jim asked all VPs to provide their input to him, Murlin and Daniece as soon as possible. Since Jack, Dan and Richard G. did not call in for the teleconference, Jim will remind each about what he needs. In particular, Jack's TAC made tremendous progress at the conference, and we need to follow through as needed to get the various technical committees up and running. We need to document this so that the SRC can see the interest and value we are bringing to IEEE.
6. Next Meeting – Our next teleconference will be on December 2 at the same time of day. The meeting was adjourned at 1:13 pm pst.

Reported by Murlin Marks